

# Ambience<sup>TV</sup>





**WE MAKE NATURE POPULAR  
AND SOCIETY BETTER!**





# WHY DO WE DO IT?

Because:

- X Every second person gets cancer**
- X Every second person gets Alzheimer's**
- X Auto-immune diseases are skyrocketing**
- X There is a burnout pandemic**

and many other health issues are the result of stress and the lack of stress management in our modern lifestyle.



However:

- ✓ **Reduced the risk of cardiovascular diseases**
- ✓ **Reduced blood pressure**
- ✓ **Better focus**
- ✓ **Measurably improved performance**
- ✓ **Increased sleep duration**
- ✓ **Recovery from stress, depression, and fatigue**

are some of the medically proven effects which nature has on your body, mind, and even soul, if you will. Nature has a strong impact on our well-being, yet fewer and fewer people have the opportunity to experience it due to our busy lives.





# HOW DO WE DO IT?

We do it by filming entirely in house with the express goal of producing video content which calms your mind and helps you relieve yourself of stress. Our method of filming is **innovative and purposefully aligned with medical research from experts and scientists across the world.**



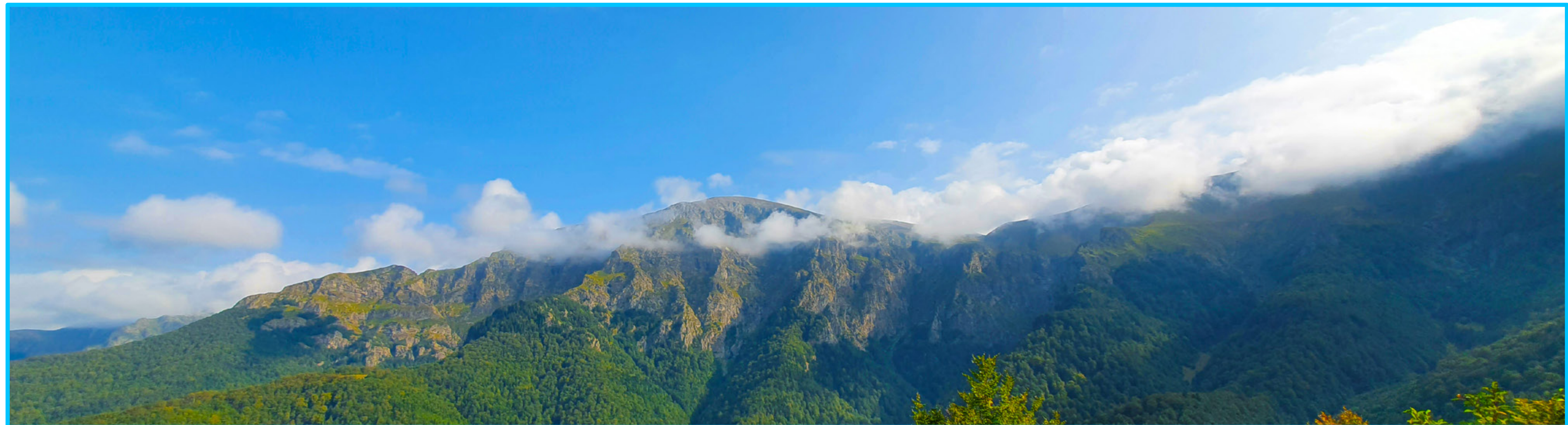


# THE SCIENCE BEHIND US



Kings, queens, emperors, and lords used to spend exuberant amounts of money for paintings which would bring never before seen landscapes to their homes. Back then people only inferred the benefit of nature in our lives, but now we know, sure as a bee knows its way back home, what benefits nature has for us.

The science behind this project is solid and researchers have been looking into the benefits of nature for decades. Even if we put them aside, it takes a minute to look around and see how much we have valued nature in our own history. If you would like to go in depth, this presentation comes with an attached file containing the detailed breakdown of the research on the topic.





# WHY US?

It is true that there are other TV and YouTube channels, which host similar content. However, there are several big and small differences.

Let's address the **small** differences first:

- 1)** Our library of videos is 4000+ and grows every month. We use special software to shuffle the videos and avoid repetition.
- 2)** Our content isn't simply relaxing. It is made to have strong anti-stress effects.
- 3)** We don't run interruptive ads.
- 4)** All we have is nature and gardens.
- 5)** Our content is ever-green and innovative.
- 6)** We own **ALL RIGHTS** to the video and audio content.





# THE FIRST MAIN DIFFERENCE



There are **3** main differences between us and the other nature-related channels.

**1)** We don't use music, which people can be picky about. We use days' worth of audio recordings of birds, forests, waves, and rivers, which are natural and help enhance the sensation of being in nature.





# THE SECOND MAIN DIFFERENCE



**2)** Our videos are best described as “**moving paintings**”.

We present to you a composition and let you explore it and enjoy the tens, even hundreds of fine details in each “painting”. This is impossible with drones or guided footage, as such videos tend to be dynamic. That kind of videos are often truly breathtaking and amazing, but they switch quickly and move from side to side, which can be nauseating.





# THE LAST MAIN DIFFERENCE



**3)** We show both amazing **landscapes** and stunning **closeups** of nature.

This allows the viewer to enjoy both the grandiose majesty of nature and the finest of elegant details hidden in flowers, trees, waves, rocks, clouds, butterflies, raindrops, petals, leaves...

Our ever-growing library of currently **4000+** videos guarantees that you will always have more nature to help you destress.







And we do this for **ALL FOUR** seasons!





# TARGET AUDIENCE

Young parents with newborns and little kids

High-school and university students

People working stressful jobs

People living in noisy cities

People working in a noisy environment

Elderly people

People who live alone

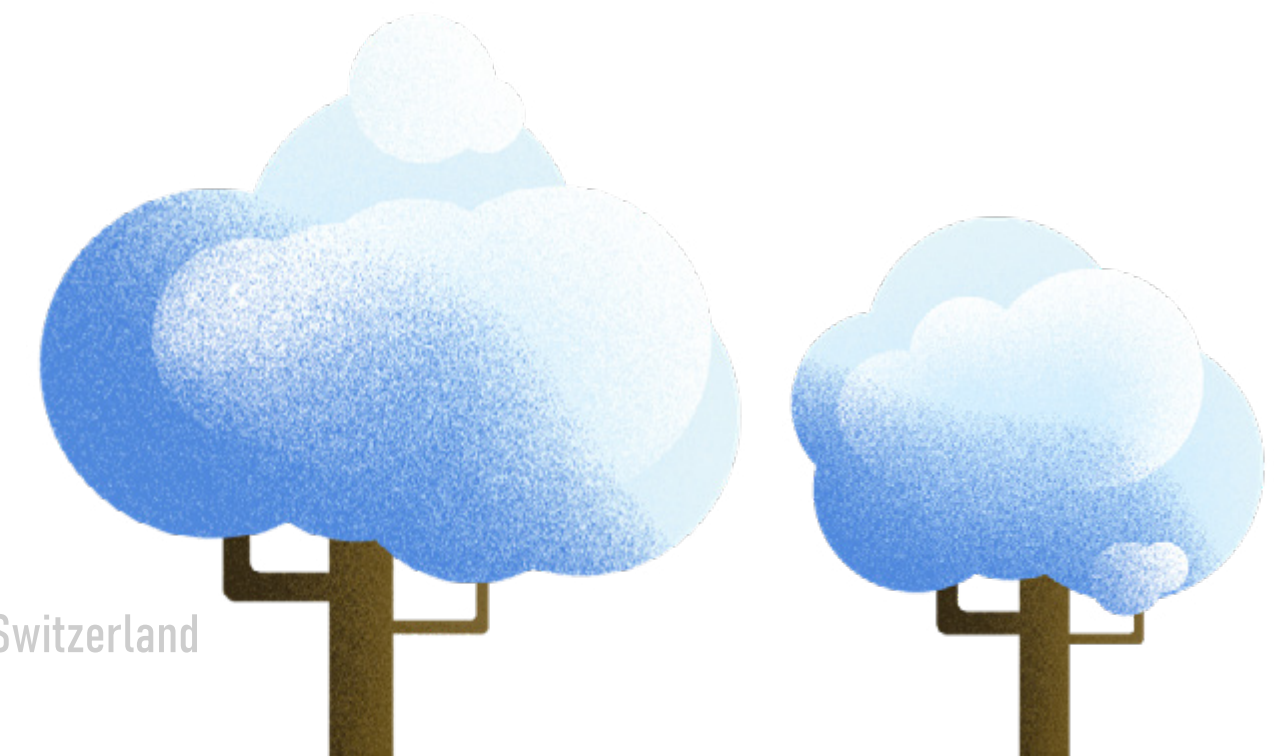
People in healthcare facilities

People who meditate

People who love reading books

People who live in cities but miss nature's wide vistas

...





# APPLICABLE LOCATIONS

Coffee shops  
Shopping malls  
Office spaces  
Restaurants  
Hotels

Nature has the incredible innate quality of fitting in and belonging to a wide set of work environments. Research has shown that having greenery in places like restaurants and hotels greatly increases the feeling of satisfaction in visitors and guests.





# APPLICABLE LOCATIONS

Medical centers

Hospitals

Elderly homes

Kindergartens

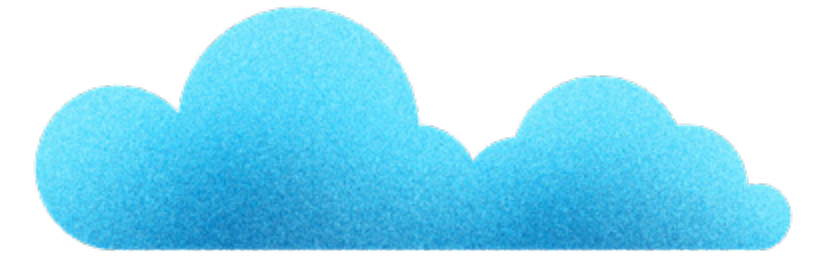
Schools

In the very same spirit, our content is ideal for places where people are unable to actively go out into it, such as elderly homes or intensive care. The heaps of research confidently point towards the fact that various measurable health metrics are actively improved merely by looking at nature.





# THE FUTURE IS NOW



The uniqueness of our content will put you on the forefront of TV content. You will be able to improve the quality of life in your community and your network will grow to other communities and institutions which want to have relaxing content.





# COPYRIGHT



All the content of AMBIENCE TV and all right, title and interest, including copyright, in and to this content is produced and owned by:

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**International Media LLC**





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Still not convinced? Check out our live preview:

<https://www.youtube.com/@AmbienceLive>

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